



# MEDIA RELEASE

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## **TIGER-CONSULTING HELPS WESTERN COMPANIES EXPAND INTO ASIA; HR & PAYROLL OUTSOURCE FIRM NOW SUPPORTS OPERATIONS IN 12 COUNTRIES**

*HR, Payroll and Business Support Consultancy Specializing in the Asia Market Enables  
Global Businesses to Set-Up Shop, Hire Local Talent, Comply with Employment Laws Across Asia-Pacific*

**San Diego CA, November 28, 2011**–Tiger-Consulting, a leading Asia-based HR, Payroll and Employment Outsource Firm that specializes in helping international companies to successfully expand and do business in the Asia marketplace, announced today that the company now supports business operations for customers across 12 Asia-Pacific countries. Tiger-Consulting currently serves more than 100 enterprise clients that have or want to have 1-100 employees in countries including Australia, Cambodia, China, Hong Kong, Indonesia, Korea, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam.

Staffed by experienced expatriate and Asian business professionals with detailed knowledge of Asian business laws, practices and culture, Tiger-Consulting offers quality, cost effective HR, Payroll, Employment and Outsource Services to support its customers' Asia-based operations spanning industries including IT, telecommunications, social networking, finance, pharmaceuticals, travel and hospitality. The firm also provides strategic business advice to help its enterprise clients succeed in the burgeoning Asia market. The entire team at Tiger-Consulting speaks English as well as the languages of the 12 countries the company now serves.

“Our mission is to make it easier for companies to successfully expand into Asia and grow their business while remaining compliant with local laws and regulations. We are proud to help our clients to participate in the thriving Asia economy. Our success is their success,” said Tiger-Consulting President & CEO, Neil Satterwhite.

Satterwhite, an American Expatriate with over 40 years of HR, Employment and Payroll Management expertise, founded Tiger-Consulting in 1990 when he was hired as a consultant by a San Francisco Bay Area-based company to establish its new Asia operation out of Singapore. There, Satterwhite identified a market opportunity for an Asia-based, Western-minded, English-speaking firm whose team would have extensive experience in International HR, Payroll and Employment Outsource Services as well as detailed knowledge of Asian business practices, culture and local laws. Today, Tiger-Consulting's unique combination of specialized services supports operations in 12 Asia-Pac countries for 100+ global companies mainly based in the U.S., U.K., Canada and Europe.

*Tiger-Consulting Now Supports Enterprise Clients Across 12 Asia-Pacific Countries/ 222*

Tiger-Consulting provides each enterprise client with a single-point-of-contact who leads an experienced team to support their specific needs. The firm's Payroll Outsource Services include managing staff payroll and government payments for tax and social security as well as providing administrative support. Tiger-Consulting's HR Outsource or "Offshore" Services include vetting and hiring qualified local employees and managing their benefits, insurance and worker's compensation, all according to local laws and regulations. The firm also offers customers consolidated reporting (in English) and local pricing, invoicing, funds requests.

"By providing our customers with quality solutions and professional advice at a competitive price, Tiger-Consulting enables global businesses to strategically set-up shop throughout Asia with little effort and knowledge of business laws and practices in this region. We basically serve as their virtual HR and/or accounting department while providing essential advice, so they can focus on their core business initiatives, and successfully grow their Asia-based operation as needed," added Satterwhite.

**About Tiger-Consulting.net**

Founded by an American Expatriate with more than 40 years of HR and payroll management experience (the last 20 years based in Asia), Tiger Consulting is committed to making expansion and management of satellite operations in Asia easier for international businesses. Tiger-Consulting now supports business operations for 100+ enterprise clients across 12 Asia-Pacific countries including Australia, Cambodia, China, Hong Kong, Indonesia, Korea, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam. For more information, visit [www.tiger-consulting.net](http://www.tiger-consulting.net).

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